

Alumni Association Meeting Minutes
March 18, 2009

**Attendees: Tony, Denise, Brendan, Brian, Tracy, Armand, Stephen from VIP
Discount Club**

Items to cover:

- VIP Discount Club (Stephen)
 - Discounts and fund raising
 - Cards that allow for discounts
 - Web site that has all types of discounts a retail stores and restaurants
 - B to B merchants that want to advertise or use other merchants at a discount
 - Members only site uses a unique ID – register the card with your card id and email address
 - Cards are sold for \$20 we keep half the money – if we decide to offer for less, he gets half, minimum is \$10. Membership is for 1 year and can float. Perhaps can use the school year as the cycle.
 - Can add merchants or vendors (they charge \$150 to advertise)
 - www.vipdisclub.com
 - We profit from the vendors on our cards

- Alumni Hall of Fame – criteria
 - Academics, sports, etc
 - Must have attended all 4 years
 - Academic, athletic, business, arts and community leadership excellence
 - Accomplishments after high school
 - Nominations or self-nominations
 - Paid membership

- Alumni table at upcoming events
 - Table at the Spring musical (Tracy can do Friday and Saturday, Brian can do Thursday) musical starts at 7:00
- 501(C)3 paperwork update
 - Need to invite John Palm to the next meeting
 - Brian will contact John to discuss what we still need
- Setup a PayPal Account – Denise give them a call to setup for our organization
- TD Bank has an affinity program
- Event Planning
 - Fall – before a football game, have an Alumni Night – BBQ
 - Summer Events
 - Stephanie Capone for using Lions Lake to do a picnic, they have a banquet facility (\$25/hour) Drinking only in the facility
 - Fall Events
 - EEF Golf outing participation

- Next month (April 28, 2009) – would like help with gift baskets
 - Baskets don't have to be elaborate
 - Looking for donations
 - Looking for people to put baskets together
 - Would like us to run the auction
 - Post the announcement on the Alumni Site
 - More than half the money comes from gift baskets
 - We can have ½ the profits from running the Chinese auction (about \$5000-\$6000 profits)
 - Work together with EEF
- Liaison between EEF and Alumni (Brendan)
 - Tony is going to join and be our liaison
- Next Meeting April 21st 7:00pm